



## «AUTOMASTER» MAGAZINE

We are glad to introduce you new unique informational products on Kazakhstan market: AUTOMASTER magazine and internet-portal [www.a-master.kz](http://www.a-master.kz).

Very often employees of service stations, showrooms, specialized shops and others places connected with auto business, stand face to the problem when there is not enough information that is adapted to the local market, no contacts of local representatives of some brands, no thematic news, reviews etc. Besides, sometimes there is necessity in quick consultation or in getting competent opinion or it is necessary to find new employee. Somehow it is possible to solve all these questions through the Internet, but it is not always enough time for searching and information processing. Also there

are a lot of useless information and data in such huge diversity of information in Internet. That's why AUTOMASTER magazine and internet-portal [www.a-master.kz](http://www.a-master.kz) (that is the extended on-line version of the magazine) start to work in Kazakhstan market just in time.

Information cooperation with manufacturers of vehicles, spare parts, oils, tires, special materials and specialized tools allow us to get actual information from first sources. The content of AUTOMASTER magazine is based on such kind of exact information.

**Headings AUTOMASTER magazine** were developed in order to make it interesting for wide circle of auto professionals: for sellers in auto shops, for employees in service stations, managers and heads of showrooms and others on Kazakhstan auto market.

**NEWS** – We publish both official news about big brands: about manufacturers of spare parts, tools and materials; and news from local dealers, information about actions, presentations, seminars and workshops.

**QUESTION-ANSWER** – Having the information cooperation with manufacturers of vehicles, spare parts, materials and tools give us an opportunity to send questions of readers to professionals and publish received information.

**VACANCIES** – We want to help Kazakhstan companies to find employees in auto sphere. In order to do this we publish open vacancies in the magazine (free of charge). You may send your vacancies on e-mail: [info@a-master.kz](mailto:info@a-master.kz)

**AUTOBUSINESS** – In this part we talk about auto business, give different advice and recommendations of professionals and publish statistic of sales.

**TOOLS** – In this rubric we publish reviews and news about special tools, equipment and special clothes.

**TECHNOLOGY** – In this rubric we will talk about new development, publish reviews of novelties in auto industry in high tech sphere.

**MASTER CLASS** – This information is for workers in service stations and is some kind of published advised on the application of spare parts and materials.

**PERSONS** – This rubric tells about companies and persons – players on auto market. Interview and survey are also published here.

**REPORT** – In this part we publish different reports from press-tours, exit tests and presentations.

### Who we are:

Our team of journalists, editors-in-chief and designers are working in publishing business and advertising more than 10 years. It is not such a big age for human but during this period of time we were able to introduce on the market a lot of successful projects, one of which is automobile magazine Pitstop, that has strong leading positions amongst Kazakhstan thematic issues according to the different surveys (also organised by the others companies). The magazine has its own, constantly growing readership, it is distributed with charge (through the newsstands in our country) and free of charge (through the showrooms, car washes and service stations).

**Distribution of the magazine** is based on its full availability. We offer our readers all variants of getting of our magazine, starting from paid – through subscription (catalogues of press) and individual delivery by courier (against signature of the recipient), till free of charge – through delivery by courier (for auto shops, showrooms, service stations and others companies from auto sphere). Besides, it is possible to get AUTOMASTER magazine from our promoters on specialized exhibitions, presentations and forums.

We sincerely wish the flourishing of your business and will be glad to see You as our advertiser and information partner.

304 office, 19 Popova str., Almaty c.,  
Republic of Kazakhstan

Connection with advertising department:  
+7 727 260 85 27 (Alesya, Alexandr, Katerina)  
[info@a-master.kz](mailto:info@a-master.kz)

Connection with editorial staff:  
+7 727 296-98-09 (Dmitriy)  
[info@a-master.kz](mailto:info@a-master.kz)

[www.a-master.kz](http://www.a-master.kz)

# Publication of advertising materials in AVTOMASTER magazine

## Publication of advertising materials on a covers (priority positions)

FOR AUTOMOTIVE BUSINESS  
**AUTOMASTER**

Front cover

1800 USD

A5 Module on a front cover

When you publish the A5 module on the front cover of AVTOMASTER, as a bonus you get:  
**1 page for advertising article** (for the period of publication of the module);  
**1 advertising banner** on the site a-master.kz (for the period of publication of the module)  
 Registration of up to 20 brands in the online catalog on a site www.a-master.kz

2 Cover  
1200 USD

3 Cover  
1200 USD

Module A4 on a 2-th or 3-th cover

When you publish the module A4 on the 2-th or 3-th cover as a bonus you get:  
**1 page for advertising article** (for the period of publication of the module);  
**1 advertising banner** on the site a-master.kz (for the period of publication of the module)  
 Registration of up to 15 brands in the online catalog on a site www.a-master.kz

4 Cover  
1700 USD

Module A4 on a 4-th cover

When you publish the module A4 on the 4-th cover as a bonus you get:  
**1 page for advertising article** (for the period of publication of the module);  
**1 advertising banner** on the site a-master.kz (for the period of publication of the module)  
 Registration of up to 20 brands in the online catalog on a site www.a-master.kz

## Publish advertising materials inside AUTOMASTER magazine

...inside right side

1000 USD

Module A4 inside

When you publish the A4 module inside, as a bonus you get:  
**1 page for advertising article** (for the period of publication of the module);  
 Registration of up to 10 brands in the online catalog on a site www.a-master.kz

...inside right side

600 USD

Module A5 inside

When you publish the A5 module inside, as a bonus you get:  
**0,5 page for advertising article** (for the period of publication of the module);  
 Registration of up to 5 brands in the online catalog on a site www.a-master.kz

...inside right side

350 USD

Module A6 inside

When you publish the A6 module inside, as a bonus you get:  
**0,3 page for advertising article** (for the period of publication of the module);  
 Registration of up to 3 brands in the online catalog on a site www.a-master.kz

## Publishing advertising articles in AUTOMASTER magazine

**1 page - 800 USD**  
**0,5 page - 450 USD**  
**0,3 page - 300 USD**

All advertising article published on the left side of magazine spreads. Articles may be accompanied by a photographs, logos, contacts advertiser.

All advertising articles to provide a ready for publish. Includes editing (up to 5% -10%), correction editing, design articles (according to the brief). For payment providing services for writing articles. All advertising articles are published for free on the site.

## Publishing advertising materials on site www.a-master.kz



**Banner on top position**  
 Size 450x90 Pix

1 month	2 months	3 months
250\$	450\$	550\$

**Banner right side**  
 Size 305x305 Pix

150\$	250\$	300\$
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Available on request publication of advertising article with a direct link, logos and target group. The cost of publication is calculated individually. For the placement of advertising on the site of articles published in the journal "AVTOMASTER" no fee is charged.

FOR AUTOMOTIVE BUSINESS  
**AUTOMASTER**

**Advertising in AUTOMASTER**

Nouvelle Kazakhstan LPP  
 19 Popov str, of 304  
 050040, Almaty, Republic of Kazakhstan

[www.a-master.kz](http://www.a-master.kz)